

## PERSONAL INFORMATION

Last names: Serrano Oswald  
First names: Omar Ramon  
Date of birth: 31.05.1979  
Children:

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ORCID: [orcid.org/0000-0002-7396-7891](https://orcid.org/0000-0002-7396-7891)  
Publons: <https://publons.com/a/1381090/>  
Nationalities: Swiss & Mexican  
Charlotte Serrano, born 31.01.2018



Languages: Spanish, German, English, French, Portuguese, Mandarin, Italian

## EMPLOYMENT HISTORY

### CURRENT POSITION (Supervisors in parenthesis)

Jul/18 – to date **Postdoctoral researcher** in the DFG funded project: International Bureaucracies as “Runaway Agents”? How Organizational Structure Affects Agency Slack,” at the Chair of European and Global Governance, Technical University of Munich, **Munich, Germany (Under supervision of Prof. Eugenia Conceicao-Heldt)**

**Supervision:** Currently directing 3 student research projects, 1 BA and four Master theses related to international organizations, Chinese investments, China’s regulatory state and environmental politics

Names of Students (Master): Tamara Nauhardt, Philipp Dewitz, Michael Ziegelmeir, Benjamin Lee Cheng Han

Names of Students (Bachelor): Michelle Simon

Names of Students (practical projects in both Bachelor and Masters): Jamie Amarat Sandhu, Hong Shun Long, Sebastian Schäfer

**Teaching:** M.A. Seminar “Global Technology Governance” (English) (with Henry Farell and Eugenia Heldt). M.A. Seminar “Chinese power in the 21<sup>st</sup> Century: politics and technology” (English). B.A. “Introductory lecture to International Relations” (German) (3 sessions)

**Institutional responsibilities:** Faculty Member (as Post-Doc representative) and member in 3 separate hiring committees at the TUM School of Governance. Supported the Chair in the co-development of a successful application for a research project on China’s Social Credit System (together with computer scientists at TUM and economists at Würzburg)

### PREVIOUS POSITIONS (Supervisors in parenthesis)

Oct/17 – Jun/18 **Visiting Fellow in Global Transformations** at the Hochschule für Politik, TUM, **Munich, Germany (Prof. Eugenia Conceicao-Heldt)**

**Teaching:** M.A. Seminar “Emerging powers and global economic governance” (English), B.A. Seminar “International Organizations” (German), B.A. Seminar “Research Design and Research Methods” (German)

Jun/17 – Feb/18 **Research Associate** at the China Competence Centre of the University of St. Gallen (CCC at FIM-HSG) Research project on an evaluation of the Sino-Swiss free trade agreement and the Belt and Road Initiative, **St. Gallen, Switzerland (Prof. Tomas CasasiKlett)**

Dec/16 – Sept/18 **Guest Professor** at the Academy of Social Sciences, Hunan University (湖南大学), **Hunan, China**

Sept/14 – Sept/17 **Senior Researcher and Lecturer** at the Global Studies Institute, University of **Geneva, Switzerland (Prof. Sandra Lavenex)**

**Teaching (2015-2017):** B.A. Seminar (four separate groups ca. 90 students) “China and India in the Global economy: Challenges for global governance” (French), B.A. Lecture (ca. 670 students) “Introduction to Political Science” (French)

**Institutional responsibilities:** Organization of two large international workshops. Successful acquisition of third-party funding for a project on the AIIB and the NDB for which I was Principal Investigator and funded (and co-directed) a PhD Student as a research assistant for one year

Oct/10 – Apr/15

**Senior Researcher and Lecturer** at the International Relations Section of the Political Science Department, University of **Lucerne, Switzerland (Prof. Sandra Lavenex)**

**Supervision:** Directed 23 Master theses and 6 BA theses in International Relations/ International Political Economy/ Emerging powers

Names of students (Master): Malte Vogt, Maria Ljung, Barbara Schnyder, Patricia Tanner, Gregor Bühlmann, Violeta Zhelyazkova, Isabel Vidal Pons, Rahel Christen, Jasmin Seiler, Maryam Zayat, Tiziana Fuchs, Michael Casagrande, Carmen Marxer, Gülsah Kocak, Maximilian Comtesse, Grégory Arnaud Mathys, Tijana Radic, Jonas Reif, Alexandra Hirsiger, Lukas Fleisch, Alexandra Kohler, Corinne Wild Pineda Moreno, Richie Gabion

Names of students (Bachelor): Maria Isabelle Wieser, Mirjam Umbricht, Annet Sophie Röst, Malte Vogt, Rebecca Bucherer, Samuel Schmid

**Teaching (2015-2017):** M.A. Seminar “Global Financial Regulation” (English); M.A. Seminar “China and India in the Global Economy” (English); M.A. Seminar “International Political Economy” (English); M.A. Seminar “China in World Politics: Rising Influence, Rising Challenges?” (English); M.A. Seminar “Emerging Powers” (English); B.A. Seminar “Introduction to International Relations” (German); M.A. Seminar “European Union Foreign Policy” (English); Lecture (Vorlesung) “Introduction to Political Science” (German/English); Lecture (Vorlesung) 4 Sessions “International Relations: From Sovereign States to Global Governance” (German)

**Institutional responsibilities:** Graduate Student Advisor (2010 – 2013), Secretary of the Swiss Political Science Association (2011 – 2014)

Feb/09 – Oct/10

**Research Assistant** in the Project: “Which future for the Swiss-EU bilateral-way?” University of **Geneva, Switzerland (Prof. Pascal Sciarini)**

**Institutional responsibilities:** co-organized a workshop on EU-Swiss bilateral relations together with the European Union mission in Switzerland

Mar/06 – Jan/09

**Teaching Assistant & Research Assistant**, at the Graduate Institute for International and Development Studies (IHEID) **Geneva, Switzerland (Prof. Cédric Dupont)**

**Teaching:** B.A. Seminar “Forms of Multilateral Cooperation and Global Governance” (English/French); B.A. Seminar, “The Politics of International Economic Relations” (English and French)

### THIRD-PARTY FUNDING

Nov/15 – Dec/16

**Principal Investigator** Flash Research Programme at the Swiss Federal Institute of Technology Lausanne (EPFL). Project: “Brazil and the New Development Bank.” The project evaluated comparatively the role of Brazil and China in setting up the New Development Bank and the Asian Infrastructure Investment Bank. CHF 76'188 (ca. EUR 70'000)

Apr/14 – Mar/15

**Principal Investigator** BSJRP at the Swiss Federal Institute of Technology Lausanne (EPFL). Project: “Brazil: rule-maker in the global health & trade nexus?” The project evaluated the role of Brazil in shaping health-related trade rules at the multilateral arena. CHF 23'000 (ca. EUR 20'000)

Sept/12 – Sept/15

**Co-Principal Investigator** with Sandra Lavenex SNIS Research Project “From rule-takers to rule-makers: emerging powers in the regulation of international trade.” The project

evaluated initiatives by four emerging countries (Brazil, China, India and Mexico) towards shaping global rules and global governance. CHF 260'000 (ca. EUR 230'000)

May/12 – Aug/16 **Co-Principal Investigator** with Sandra Lavenex SNF Research Project “Understanding Power Transitions in the Global Economy. Regulatory Politics in Flux.” The project evaluated the interactions between emerging (Brazil/China) and established (EU/US) powers in shaping the global trade regime. CHF 362'000 (ca. EUR 324'000)

## EDUCATION

2005 – 2011 **PhD. in International Relations** specializing in Political Science at the Graduate Institute for International and Development Studies (IHEID), Geneva, Switzerland  
**Viva Voce: 07.02.2011**

Topic: “The Domestic Sources of European Foreign Policy: Defence and Enlargement”  
Thesis advisor: Cédric Dupont. Readers: Urs Luterbacher and Frank Schimmelfennig

2004 – 2005 **Master of Science (MSc.) in Global Politics** at the London School of Economics and Political Science (LSE), London, UK

Dissertation submitted: “Two-Level Games, Regional Integration and Referenda Strategy. Austria, Norway, Sweden and Switzerland: a Case Study” Dissertation advisor: Mathias Koenig-Archibugi

1997 – 2003 **Lic. International Relations** at the Instituto Tecnológico Autónomo de México (ITAM University), Mexico City, Mexico

Dissertation submitted: “The Internal Effects of EU Conditionality on Turkey” Dissertation advisor: Stephan Sberro

2008 – to date Mandarin courses at the **University of Geneva, Beijing Language and Culture University (BLCU)** & private tutor, Geneva and Beijing, China

## RESEARCH FELLOWSHIPS (host in parenthesis)

09/17 – 10/17 **Visiting Scholar**, Center for BRICS Studies, Fudan University, **Shanghai, China (Prof. Jiejun Zhu)**

07/14 – 08/14 **Visiting Scholar** at the Getulio Vargas Foundation, Rio de Janeiro & Sao Paulo, **Brazil (Prof. Oliver Stuenkel)**

04/14 – 05/14 **Visiting Scholar** at ITAM University, Mexico City, **Mexico (Prof. Rafael Fernandez de Castro)**

01/14 – 02/14 **Visiting Scholar** at the Centre for International Trade and Development (CITD) Jawaharlal Nehru University, New Delhi, **India (Prof. Manoj Pant)**

06/13 – 10/13 **Visiting Scholar** at the IU Research Center for Chinese Politics and Business (RCCPB), University of International Business & Economics, Beijing, **China (Prof. Scott Kennedy)**

## MEMBERSHIP IN PANELS BOARDS AND INDIVIDUAL REVIEWING ACTIVITIES

2020 Member for the selection committee of a Professorship as Post-doc representative at the TUM School of Governance

2019 Scientific Evaluation, project for the Swiss National Science Foundation (SNF)

2019	Member of the selection committee as Post-Doc representative for two professorships at the TUM School of Governance
2017	Scientific Evaluation, project for the DFG (German National Science Foundation)
2011 – to date	Reviewer, Regulation & Governance, European Journal of International Relations, Socio-Economic Review, Global Policy, Journal of Development Studies, Management and Organization Review, Anthem Press, and Palgrave
2008 – to date	Associate Editor, Chinese (Taiwan) Yearbook of International Law and Affairs, Taiwan
2011 – 2014	Secretary of the Swiss Political Science Association
2010	Member of the hiring committee for a professorship as PhD students representative, Graduate Institute Geneva

### ACTIVE MEMBERSHIPS OF SCIENTIFIC SOCIETIES

International Studies Association, Swiss Political Science Association

### ORGANISATION OF SCIENTIFIC MEETINGS

2016	<b>UNIGE-Fudan Joint Workshop:</b> New Multilateral Lenders, the AIIB and the NDB, University of Geneva; <b>UNIGE-Yonsei Joint Workshop:</b> Emerging and Middle Powers in the Regulation of International Trade, Geneva & Seoul; <b>Brazilian Center for International Relations Joint workshop</b> in Rio de Janeiro (CEBRI): 'What's new for Brazil in the New Development Bank?'
2012 – 2016	<b>Five workshops</b> (3 in Lucerne and 2 in Geneva) related to various projects on Emerging Countries in Global Economic Governance.

### MEDIA CONTRIBUTIONS

2015 – 2019	Deutsche Welle, China Global Television Network, Neue Zürcher Zeitung, Radio3FACH, The Chinese Weekly
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### PRIZES, FELLOWSHIPS

November 2016	Best paper award (second prize) from the China Society of Emerging Economy Studies For the paper: From rule-takers to rule-makers? (with Sandra Lavenex)
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## PUBLICATION LIST

### PUBLICATIONS IN PEER-REVIEWED SCIENTIFIC JOURNALS

1. Lavenex Sandra, Serrano Omar and Büthe Tim (2020) Introduction: The Rise of the Regulatory State and Power Transitions. Special Issue Power Transitions and the Rise of the Regulatory State: Global Market Governance in Flux. *Regulation & Governance*, in print.
2. Serrano Omar and Burri Mira (2020) India, Brazil, and Public Health: Rule-Making Through South-South Diffusion in the Intellectual Property Rights Regime? *Regulation & Governance*. DOI: <https://doi.org/10.1111/rego.12355>
3. Muzaka Valbona and Serrano Omar (2019) Teaming Up? China, India and Brazil and the Issue of Benefit-Sharing from Genetic Resource Use. *New Political Economy*, 1-21. <https://doi.org/10.1080/13563467.2019.1584169>
4. Serrano Omar (2019) The new architects: Brazil, China, and innovation in multilateral development lending. *Public Administration and Development*, 39(4-5), 203-214. <https://doi.org/10.1002/pad.1837>
5. Lavenex Sandra, Krizic Ivo, and Serrano Omar (2017) Introduction: EU and US regulatory power under strain? Emerging countries and the limits of external governance. *European Foreign Affairs Review*, Volume 22(2/1), pp. 1-17. <https://kluwerlawonline.com/journalarticle/European%20Foreign%20Affairs%20Review/22.2/19187>
6. Krizic Ivo and Serrano Omar (2017) Exporting Intellectual Property Rights to Emerging Countries: EU and US Approaches Compared. *European Foreign Affairs Review*, Volume 22(2/1), 57-75. <https://kluwerlawonline.com/journalarticle/European%20Foreign%20Affairs%20Review/22.2/19190>
7. Morin Jean-Frederic, Serrano Omar, Bannerman Sarah and Burri Mira (2017) Rising Economies in the International Patent Regime: From Rule-breakers to Rule-changers and Rule-makers. *New Political Economy*. DOI: <https://doi.org/10.1080/13563467.2017.1349086>
8. Serrano Omar (2016) China and India's insertion in the intellectual property rights regime: sustaining or disrupting the rules? *New Political Economy*, 21(3): 343-364. <https://doi.org/10.1080/13563467.2016.1113950>

### PEER REVIEWED BOOKS

9. Serrano Omar (2013) *The Domestic Sources of European Foreign Policy: Defence and Enlargement*. Amsterdam: Amsterdam University Press; Chicago University Press in North America. <https://www.aup.nl/en/book/9789089645104/the-domestic-sources-of-european-foreign-policy>

### PEER REVIEWED CONTRIBUTIONS TO BOOKS

10. Serrano Omar and Mira Burri (2019) TRIPS Implementation in Developing Countries: Likely Scenarios to 2025." *The Shifting Landscape of Global Trade Governance*. Edited by Manfred Elsig, Michael Hahn and Gabriele Spilker. Cambridge: Cambridge University Press: 275-294. <https://doi.org/10.1017/9781108757683.012>
11. Casas Tomas and Serrano Omar (2018) Free-Trade Agreements as Belt and Road Initiative Steppingstone for Multilateralism: Is the Sino-Swiss FTA the Gold Standard? In: Alon, I., Lattermann, C., and Zhang, W. (Eds.) *China's Belt and Road Initiative: The Changing Rules of Globalization*, Basingstoke: 75-93. [https://doi.org/10.1007/978-3-319-75435-2\\_5](https://doi.org/10.1007/978-3-319-75435-2_5)
12. Serrano Omar and Mira Burri (2017) Usufruído das Flexibilidades do Acordo TRIPS: Implementação e Difusão dos Regimes de Licenciamento Compulsório no Brasil e na Índia. In: Zeferino de Menezes, H. (Ed.) *Propriedade Intelectual: Inovação Tecnológica e Saúde*. João Pessoa: Editora da Universidade Federal da Paraíba.

13. Serrano Omar (2015) 促进民主的安全目标: 欧洲外交政策中的‘内外’矛盾. Nanjing: Nanjing Press Company (Chinese translation of Serrano 2011).
14. Serrano Omar (2011) Promoting Democracy as a Security Goal. The ‘inward-outward’ Paradox of the EU’s Foreign Policy. In: Brauch, H. G. et al. (Eds.) Coping with Global Environmental Change, Disasters and Security. Berlin, Heidelberg: Springer-Verlag.  
[https://link.springer.com/chapter/10.1007%2F978-3-642-17776-7\\_10](https://link.springer.com/chapter/10.1007%2F978-3-642-17776-7_10)